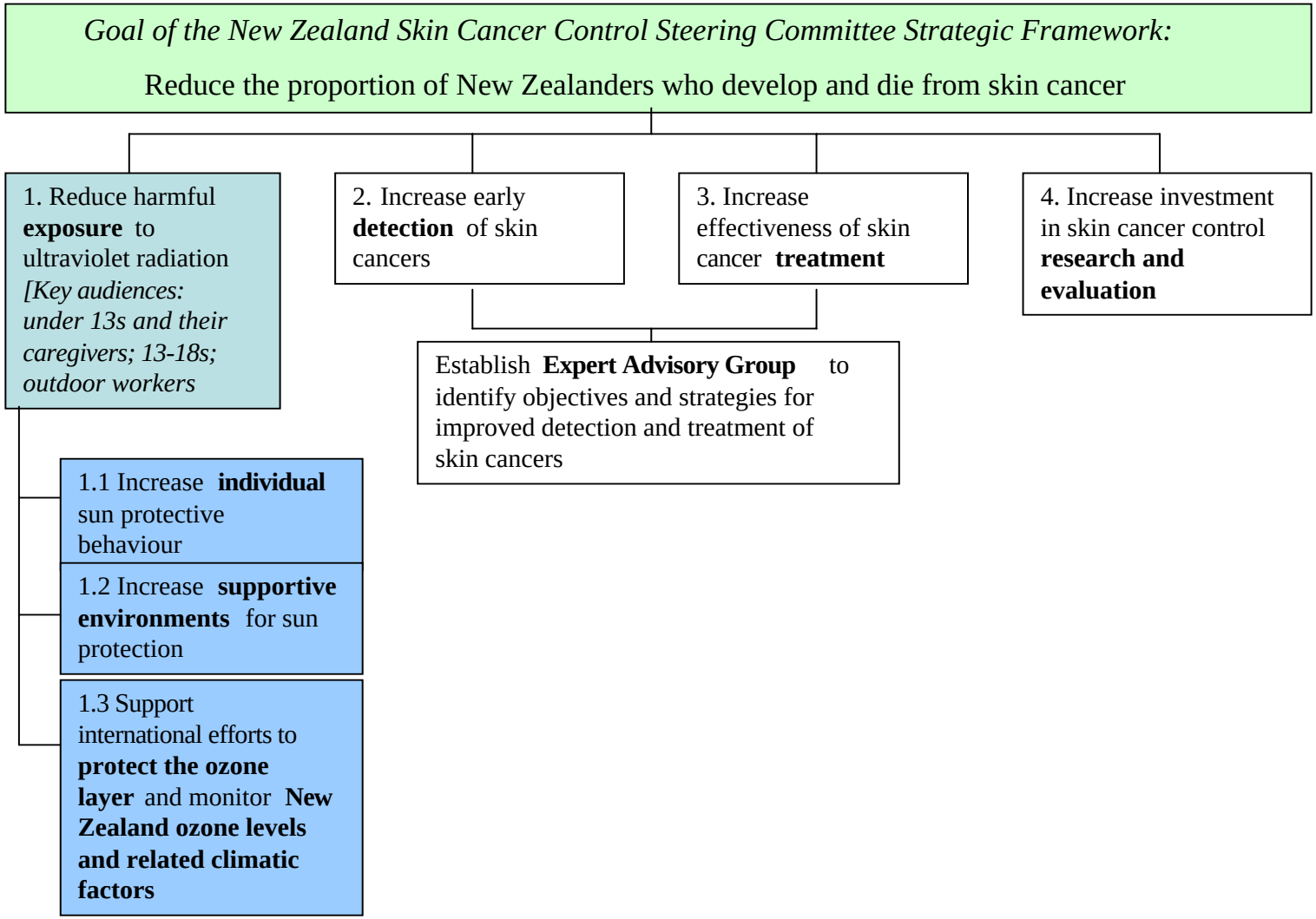

Goal of the New Zealand Skin Cancer Control Steering Committee Strategic Framework:
Reduce the proportion of New Zealanders who develop and die from skin cancer
1. Reduce harmful **exposure** to ultraviolet radiation *[Key audiences: under 13s and their caregivers; 13-18s; outdoor workers*
2. Increase early **detection** of skin cancers
3. Increase effectiveness of skin cancer **treatment**
4. Increase investment in skin cancer control **research and evaluation**
Establish **Expert Advisory Group** to identify objectives and strategies for improved detection and treatment of skin cancers
1.1 Increase **individual** sun protective behaviour
1.2 Increase **supportive environments** for sun protection
1.3 Support international efforts to **protect the ozone layer** and monitor **New Zealand ozone levels and related climatic factors**